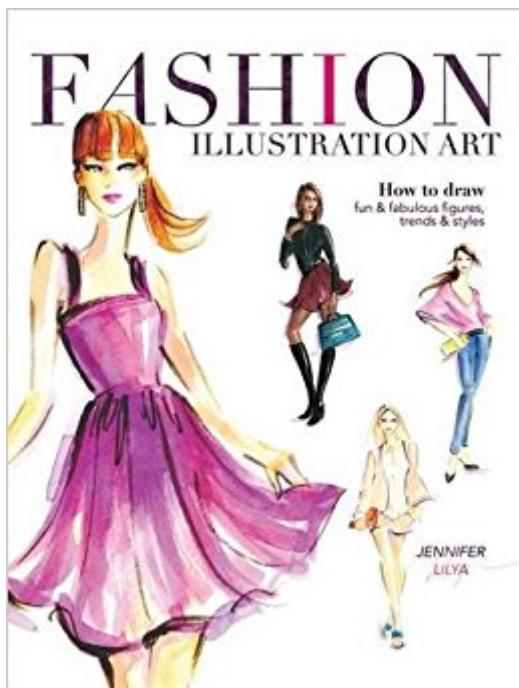


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# Fashion Illustration Art: How To Draw Fun & Fabulous Figures, Trends And Styles



## **Synopsis**

From the clothes to the pose, here's everything you need to create fierce fashion illustrations. Create fabulous fashion moments! Drawing on 20+ years of fashion illustrating experience, Jennifer Lilya uses acrylic paint and black ink to show you how to draw the clothes, poses and attitudes behind runway-worthy art. Follow her expert tips, techniques and step-by-step illustrations to draw girls that rock the look, from flirty and fun to strong and sexy. Illustrated with tons of gorgeous examples, this guide covers everything from assembling your tools and mixing skin tones to the secrets behind natural looking poses and proper fabric drape. Jennifer uses acrylic paint and black ink to create her happy illustrations, and shows you how, too. But you can follow along with markers, pencils or whatever you like! Find out how to: Draw standing and walking poses full of attitude and movement. Use highlights, shadows and line quality to liven up your illustrations. Evoke a variety of facial expressions using loose indications of eyes, lips and noses. Create the look of batik, plaid, leather, lace, tweed and other fabrics. Pull it all together into complete fashion illustrations. Pulsing with style, color and energy, this super-sassy guide will help you move your fashion art forward. Give your girls the spirit and spunk they need to enchant the crowd as they cruise the runway, hit the town or strike a pose.

## **Book Information**

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## **Customer Reviews**

Jennifer Lilya grew up in Fairfield, Connecticut, where she spent countless hours sketching her Barbie dolls and still does to this day! Barbie, Fashion Plates and '80s pop culture influenced her

love of fashion and art, inspiring her to move to NYC to attend the Fashion Institute of Technology (FIT), where she majored in Fashion Illustration. She specializes in fashion illustration in acrylics and black ink on paper. Her combination of fashion art and witty hand-lettering gives her pieces a whimsical, modern edge. Jennifer has been illustrating professionally since 1993. Her love of runway sketching and her traditional, non-digital approach to illustration has garnered her numerous clients including ELLE, Katy Perry, Barneys NY, Dolce & Gabbana, Stila Cosmetics, WWD, Bloomingdale's, Saks Fifth Avenue, dELiA\*s, Edelman PR, Cosmopolitan, Express, Piperlime, Hanro, Bergdorf Goodman, Neiman Marcus, Mood Fabrics, Dove and American Airlines among many other brands, fashion designers and publications. Visit her website at [jenniferlilya.com](http://jenniferlilya.com).

I got this book shortly after its release and it exceeded my highest expectations. I knew the content would be good, but the art reproduction itself within it is also terrific -- something that is not always easy when translating art to printed pieces. Moreover, the interesting and engaging way the information is both articulated and laid out graphically makes this a very captivating read. Whether you want to learn how to draw or just want to see what separates truly extraordinary talent from all the rest, this book is a must-have.

This book is absolutely fabulous! I bought 2 copies, one to keep and one as a gift. My niece loves this book and plans on becoming a fashion illustrator. Jenn Lilya did an incredible job with all of her step-by-step instructions and amazing illustrated samples for guidelines. Highly recommend it!!

The book is great for beginners to illustration, as well as people with intermediate skills in illustration, i learnt so many tips from this book, Jennifer lilya revealed several tips and tricks to make your fashion figures look alive, outstanding and eyecatching! this tips are rarely seen in so many fashion illustration books. She focused more on the use of watercolour, although i am currently learning marker rendering, i was still able to learn so much! This book is a must buy for anyone interested in drawing outstanding fashion figures.

I love this book! I've bought many drawing and paint reference books over the years but I really connected with this one. The author did a wonder job keeping the reader engaged, the step-by-steps are good, and the art itself is so pretty :)I feel so creative--I can't turn it off!

I bought this for my granddaughter's 11th birthday. I read it through before giving it to her and loved

it! It has lots of tips and instructions for painting people and clothes. She was excited to get it and looks forward to using it with the acrylics, brushes and ink I got along with it!

Nicely done and illustrated. Hesitating between 3 and 4. stars. The fashion industry as a whole makes me a little nervous (I have two daughters) for multiple reasons, but my daughter seems to like it a lot. There are multiple subjects covered that contribute to knowledge of presentation.

Very dissapointed. The book is purely theoretical and full of pictures. There are some templates at the end but it doesn't actually show you how to sketch or paint the figures.

Very good book for Fashion illustrators, Plenty of styles to experiment in your own drawings.

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